



Aqua Aquaria India 2019
30th August - 1st September
Hyderabad, India



EXHIBITION MANUAL

30TH August to 1ST September 2019

HITEX EXHIBITION CENTER

HYDERABAD, INDIA

AQUA AQUARIA INDIA 2019

Organized by



The Marine Product Export Development Authority

(Ministry of Commerce & Industry, Govt. of India)



GENERAL INFORMATION AND GUIDELINES

1. EXHIBITION

AQUA AQUARIA INDIA 2019

2. ORGANISERS

The Marine Products Exports Development Authority
Ministry of Commerce & Industry,
Government of India

3. DATES, TIMINGS, VENUE

Inauguration

Date : 30th August 2019(Friday)

Timings :- 10 am

Venue – HITEX Exhibition Center, Hyderabad

Exhibition

Date: 30th August 2019 (Friday)

Timings : - 10.00 am to 6.00 pm

Date: 31st August 2019 (Saturday)

Timings : - 10.00 am to 6.00 pm

Date: 1st September 2019 (Sunday)

Timings : - 10.00 am to 4.00 pm

Venue –HITEX Exhibition Center, Hyderabad

4. POSSESSION OF STALLS

Heavy machinery has to be moved in before 12 pm on 27th August 2019.

Raw space exhibitors can commence moving in their materials and setting up their stalls at 10 am on 27th August 2019.

Shell scheme stalls will be handed over on 29th August 2019 from 10 am onwards.

All exhibitors shall complete the stall set up by 8.00 pm on 29th August 2019.

Entry to the venue will be allowed only to the exhibitors, official booth contractors and their personnel from 27th to 29th August 2019.

5. REMOVAL OF EXHIBITS

Exhibitors are allowed to remove the exhibits from the booths only after the official closure of the exhibition (i.e. after 4.00 pm on 1st September 2019). Goods may be taken out only on receipt of Exit Pass. The Exit Passes will be issued to the exhibitors by the Official Stall contractor after clearing the dues, if any on 1st September 2019 after 4 pm. All stalls have to be vacated completely by 10 pm on 1st September 2019.



6. ADMISSION

Entry to the exhibition is only by Registration as Exhibitor/ Delegate or as a Visitor.

Children below the age of 5 years will not be allowed inside the exhibition halls and students between 5 and 18 will be permitted inside the exhibition halls as visitors/ delegates on production of Original ID cards.

7. STALL PACKAGE

The standard Shell Scheme booth (Modular system) will be available in one options

Option 1: 3m x 3m height of 2.5 m laminated white panels. Exhibitors will be provided with standard furniture and fittings in a stall of 9 sq. m. i.e.

1 Counter, 3 Chairs, 1 power socket of 5 amp/220 volts, 3 spot lights & dust bin.

Including carpeting, fascia board with company name plus booth number, two complementary exhibitor passes, 25 visitors passes (entitled only for a single entry) and free listing in the Exhibition Directory who makes registration on or before 1st August 2019.

Graphical representation of Shell Scheme stalls are given at Fig 1 - 4.

8. CUSTOM BUILT STALL

Stalls having area 18 sq. m and above opting for custom built stall need to intimate the stall contractor regarding the height permissions of their stalls and get the approval in advance.

All Exhibitors opting for their own design, should submit details of the contractor, layout plan and design prototype to the organizers by 1st August 2019 for approval.

9. ADDITIONAL REQUIREMENTS – FURNITURE, FITTINGS, AUDIO VISUAL AIDS, ETC.

For additional fittings/ requirements (ANNEXURE – 2), Please contact the empanelled stall contractor (ANNEXURE - 1)

10. LAYOUT OF EXHIBITION

Layout of the venue is provided at ANNEXURE - 6 and Exhibition is provided at ANNEXURE - 7

11. ELECTRIC LOAD

Exhibitors requiring heavy electrical load/ Compressed Air for their exhibits should submit such requirements to the organizers by 1st August 2019.

Additional power required by the exhibitor will be charged. PLEASE specify whether the electricity is required only for show timings or for 24 hrs (for those who want to run freezers, aerators etc continuously).

12. EXHIBITOR BADGES

Exhibitor Badge is mandatory for all exhibitors and is required for entry to the hall, inauguration, food court and technical sessions for all three days of the exhibition. Exhibitor badges can be collected from the registration desks at the venue. The registration desks at the venue will open from 10 am on 29th August 2019.

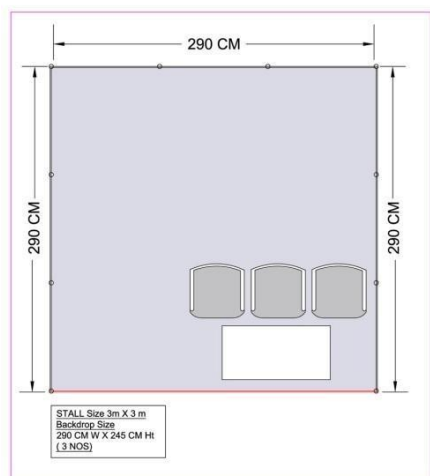


Fig -1

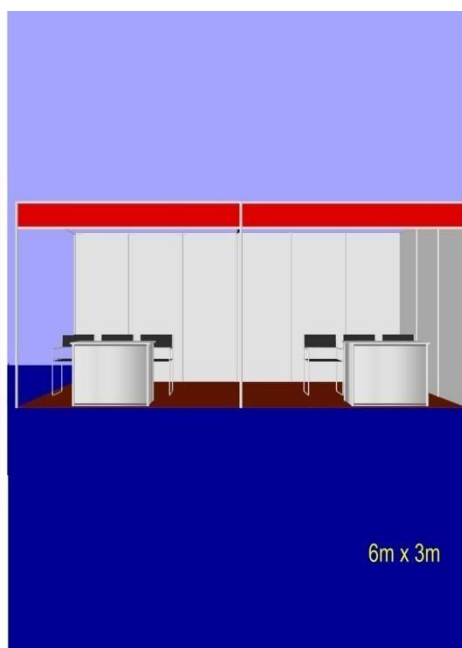
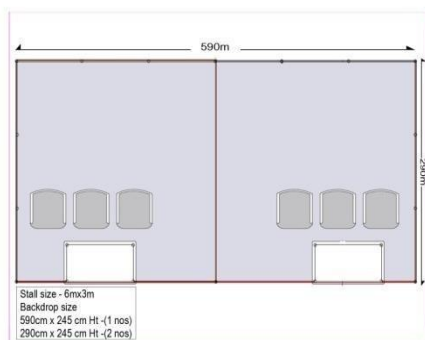


Fig -2

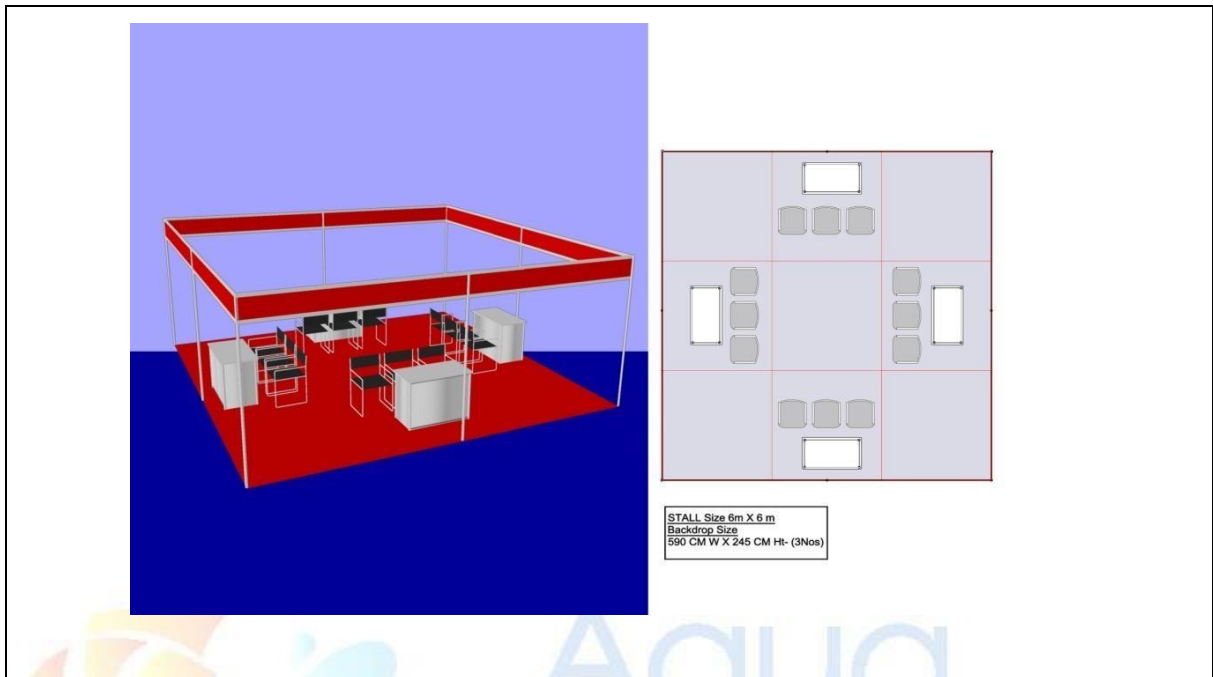


Fig - 3

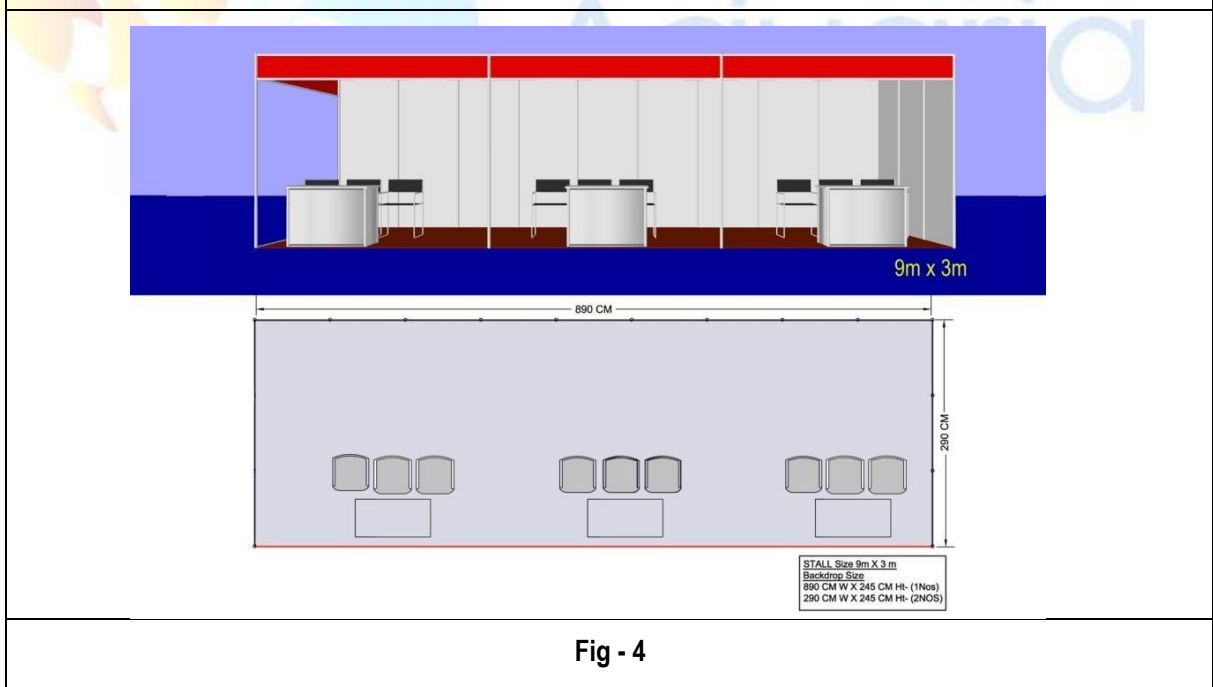


Fig - 4



13. FOOD COURT

Restaurant / Food Court will be located at the Venue. A variety of snacks and beverages will be available for direct purchase.

14. MEDICAL FACILITY

First aid facility with medical assistance and ambulance in case of emergency will be available at the venue during the exhibition days.

Ambulance No: 108

List of hospitals in Hyderabad are given in ANNEXURE - 4

15. FIRE PRECAUTIONS

Fire-fighting equipment will be installed at various points in the Exhibition hall. However, Exhibitors are advised to take due precautions to prevent fire. Fire Engine will be stationed near the exhibition area during the period of the exhibition. A list of precautions to be taken to avoid fire hazards are provided at ANNEXURE - 5.

16. HOUSEKEEPING

Organizer will provide for daily overall cleaning of the exhibition halls and common areas after show hours. However, it will be the responsibility of the exhibitors to keep their individual stall tidy.



RULES AND REGULATIONS

1. AQUA AQUARIA INDIA 2019 will be organized at HITEX Exhibition Center, Hyderabad, India from 30th August to 1st September 2019. The event will be from 10.00 am to 6.00 pm on 30th & 31st August 2019 and from 10.00 am to 4.00 pm on 1st September 2019.
2. The inauguration is at 10 am on 30th August 2019 at HITEX Exhibition Center, Hyderabad.
3. The registration for the space should be made online. The organisers reserve the right to refuse any application for space without giving reasons. The organizers reserve the right to make such changes in stall position, site layout, floor plan and other details as they consider fit in the overall interest and safety precautions of the exhibition and adhering to the norms of the local governing body.
4. Stalls will be allotted on a first-come-first-serve basis. Fee once paid will not be refunded.
5. The raw space will be handed over to the exhibitors at 10.00 am on 27th August 2019. The shell scheme stall will be handed over to exhibitors on 29th August 2019 at 10.00 am. The stall once allotted is not transferable.
6. Stall has to be set up completely by 8 pm on 29th August 2019 and no personnel will be allowed after 8 pm in the exhibition hall.
7. No exhibitor will be permitted to install exhibits or displays in such a manner as, in the sole opinion of the organizers, obstructs the light or impedes the view along open spaces. The passage must be kept clear and must not be littered or obstructed in any way.
8. No nails, screws, bolts or other fixtures may be driven into any part of the venue, including floors. Nor may any part of the venue be damaged or disfigured in any way. If any damages occur, the exhibitor responsible shall be directly liable for any reparation charges incurred by the Venue owners.
9. Exhibitors must not canvas or distribute advertising or promotional matter in any part of the venue, except in the immediate vicinity of their own stands. Furthermore, an exhibitor must undertake to withdraw any advertising matter at the exhibition to which the organisers may reasonably object on the grounds of legality, decency or honesty, nor may use any audio-visual system that would in the opinion of the organizers cause annoyance or disturbance to others.
10. The exhibitor shall be liable to pay for any damages caused to the stall or equipment allotted to him. Any such damage shall be assessed by the organizers and their decision on the charges to be paid by the exhibitor shall be final.
11. Security will be provided at the absolute discretion of the organizers but the organizers will not be responsible for any damage/loss of any article/property kept in the stall.
12. All products shall be exhibited only within the stall.
13. The organizers will be responsible at all times for the control of the exhibition area. The exhibitor is responsible for their materials, equipment and other possessions as well as for the supervision of their promotional activities and their employees, contractors, suppliers and agents. The Organisers' decision must be accepted as final.
14. Jurisdiction in case of any dispute will be Ernakulam, Kerala, India.
15. In the event of any occurrence not foreseen in these rules and regulations, the decision of the organizer shall be final.
16. Exhibitors may refrain from playing music/ live performance which may cause inconvenience to the fellow exhibitors.



OFFICIAL SERVICE PROVIDERS

The organizer has appointed the following Official Service Providers for various services. The services of the official service providers are for the convenience of the exhibitors and the organizers will accept no liability in respect of any contract entered into between exhibitors and such service providers for the negligence or default of any such person, their servants and agents.

OFFICIAL BOOTH DESIGNER / STALL CONSTRUCTOR (ANNEXURE – 1)

ADDITIONAL FURNITURE / ELECTRICAL ITEMS/ AUDIO VISUAL (ANNEXURE – 2)

OFFICIAL C&F AGENTS (ANNEXURE - 3)

VENUE

HITEX Exhibition Center, Hyderabad, India

Parking

A) Free Parking in the premises

1) Free Parking for Loading Purpose

- In order to avoid the inconvenience of parking during the installation work, free parking will be provided for working purpose.
- Period: during preparation, show period and dismantling (27th August - 3rd September 2019).
- Quantity: unlimited numbers of loading vehicles.
- Validity: 3 hours of entrance.
- Vehicles: trucks, vans, and other heavy-loading vehicles.



ANNEXURE – 1

OFFICIAL STALL CONTRACTOR

M/s. Deepali Designs & Exhibits Pvt. Ltd.



Delhi Office

Plot No. 17, 1st & 2nd Floor,
Central Market, Punjabi Bagh(West),
New Delhi – 110026
Tel.: +91 11 41 41 5342/41 41 5388
Telefax: +91 11 41 83 3407

Mumbai Office

812, Hubtown Viva,
Western Express Highway,
Shankarwadi, Jogeshwari (E),
Mumbai 400060.
Phone: 022 - 66716198 / 99

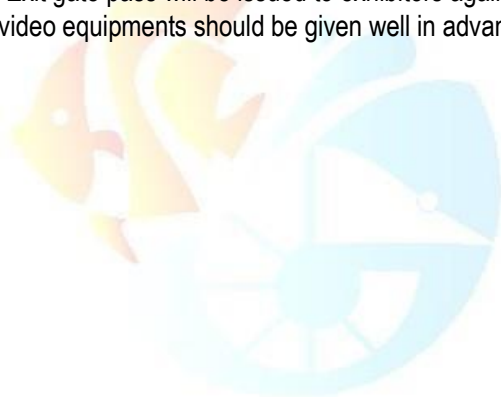
For Booking Additional Furniture

Contact: Aruna Shukla
E-mail : aruna.shukla@deepalidesigns.com
Mobile No. : 7045681864 , Phone : 022- 66716198

For Customized Stall

Contact : Priya Thapar
E-mail : priyathapar@deepalidesigns.com
Mobile No. 9999525744

Exit gate pass will be issued to exhibitors against NIL due. The requirements for additional furniture/ audio video equipments should be given well in advance to avoid any delays.



Aqua
Aquaria
India



ANNEXURE - 2

Additional furniture & Accessories Form

Please complete the form and return to: E-mail : aruna.shukla@deepalidesigns.com

	Items	Unit rate in Rs.	Quantity Required	Amount
1.	Water connection: The rate payable per tap at the individual stand. (Water charges will be extra @Rs 50 per litre)	Rs.5000		
2.	Light, Fan, Coffee making machine			
	a) Spot Light	Rs.250		
	b) Halogen Lamp	Rs.1000		
	c) LED lamps	Rs.1500		
	d) Socket Single phase	Rs.200		
	e) Power Socket 3 phase	Rs.2500		
	f) Pedestal Fan	Rs.1000		
	g) Portable Coffee making machine	Rs.3000		
3.	Audio-video - The rental charge for 4 days			
	a. LCD/LED Colour TV 32" with stand	Rs.3000		
	b. LCD/LED Colour TV 42" with stand	Rs.3000		
	c. DVD Player with stand	Rs.2000		
	d. LCD Projector with stand	Rs.10000		
4.	Refrigerator – Rental charges for 4 days			
	a. Refrigerator 165 Ltr	Rs.3500		
	b. Refrigerator 90/100 Ltr	Rs.3000		
		Continued..		

	c. Deep Freezer –18°C , 7.5 Cu.ft.	Rs.15000		
	d. Deep Freezer –18°C, 15 Cu.ft	Rs.15000		
5.	Potted Plants per day			
	a. Green potted plants small size	Rs.100		
	b. Green potted plants big size	Rs.150		
6.	Miscellaneous			
	a) Barricading the stalls with pedestals and chain / nylon rope - per running Meter	Rs.50		
	b) Kitchen sink with stand - Quote for standard type	Rs.2000		
7.	Chairs			
	a. Collapsible –fabric seat	Rs.300		
	b. Moulded – plastic	Rs.50		
	c. Executive-with arms	Rs.500		
	d. Easy cushioned	Rs.400		
	e. Sofa - single seat	Rs.1500		
	f. Sofa (5 seats) – full set	Rs.5000		
	g. High Stool	Rs.500		
8.	Tables			
	a. Discussion table	Rs.1500		
	b. Coffee table	Rs.5000		
	c. Additional panels each	Rs.500		
9.	Counter/Podiums			
	a. Counter-standard	Rs.500		
	b. Counter- with shelf	Rs.750		
	c. Counter with glass showcase	Rs.2500		
Continued..				



	d. Information counter-double deck	Rs.750		
10.	Doors/ceilings			
	a. System door – panel	Rs.2000		
	b. Curtain – cloth with fitting - each	Rs.1000		
	c. Ceiling grid with pre-fab system – each 1 m x 1 m	Rs.75/sqft		
11.	Display/Decor/Cabinets			
	a. Flat shelf	Rs.500		
	b. Sloped shelf	Rs.750		
	c. Panel board - fabric covered	Rs.1000		
	d. Specification stands	Rs.1500		
	e. Book shelf	Rs.1000		
	f. Storage rack	Rs.2500		
	g. Wall showcase with glass shelves	Rs.2500		
	h. Display cabinet 4 ft.	Rs.4000		
	i. Display cabinet 6 ft.	Rs.5000		
12.	Interpreter/Stall attendant			
	a. English speaking stall hostess per day (8 hours)	Rs.3000		
	b. Telugu speaking stall hostess per day (8 hours)	Rs.3000		
	c. Stall Attendant per day (8 hours)	Rs.2000		
		TOTAL		

Detailed Brochure is attached (**ANNEXURE 8**)



ANNEXURE – 3

C&F AGENTS EMPANELLED FOR AAI 2019

Schenker India Pvt Ltd

101, Touch Down 1st Floor,
No.1&2 HAL Industrial Area, Adjacent to HAL Museum. Old
Airport Road Bangalore 560037 – India.

1). Mr. Anamitra Mukherjee

Manager / Fairs and Exhibitions Dept.

Phone No : +91 80 4037 6902 ,

Mobile : + 91 9741496760

Fax + 91 080-40376859,

E-mail: anamitra.mukherjee@dbschenker.com

2) Mr. Amit James

Asst Manager – Fairs & Exhibition

Mobile: +91 9871998025

E-mail: amit.james@dbschenker.com



ANNEXURE – 4

LIST OF HOSPITALS IN HYDERABAD

SL NO.	NAME OF THE HOSPITAL	HOSPITAL ADDRESS	PHONE NUMBER
1	APOLLO SPECTRA HOSPITALS	KONDAPUR, HYDERABAD - 500032	0404545 5300
2	KIMS HOSPITALS	KONDAPUR, HYDERABAD-500084	04067505050
3	INNOVATE MEDICAL CENTRE	MADHAPUR, HYDERABAD-500 081	0408374427077
4	LANDMARK HOSPITALS	KUKATPALLY, HYDERABAD – 500085	9000148000
5	MAXIVISION SUPER SPECIALITY EYE HOSPITALS	NEAR SHOPPERS STOP, BEGUMPET, HYDERABAD - 5	04042218179
6	MAXCURE HOSPITALS	HITECH CITY, HYDERABAD - 500081	04049404940
7	ANUPAMA HOSPITAL	KUKATPALLY, HYDERABAD - 500072	04023152525
8	AIG HOSPITALS	MINDSPACE ROAD, GACHIBOWLI, HYDERABAD - 500032	04042444222
9	MEDWISE HOSPITALS	MIG 288, ROAD NO. 4, KPHB COLONY, HYDERABAD- 500072	04048503737
10	RAVI HOSPITAL	KUKATPALLY HOUSING BOARD COLONY, KUKATPALLY, HYDERABAD - 500072	04040173131
11	HEGDE HOSPITAL	MOOSARAMBAGH, MALAKPET, HYDERABAD - 500036	8880747474
12	LOTUS HOSPITALS	KUKATPALLY, HYDERABAD- 500071	04040406666
13	SANKHYA HOSPITALS	OPP. AXIS BANK, KUKATPALLY, HYDERABAD – 500072	04023153535
14.	ENT CARE HOSPITAL	ENGINEERS ENCLAVE, CHANDA NAGAR, HYDERABAD- 500050	098483 36090
15	ANAND EYE INSTITUTE	KONDAPUR, HYDERABAD - 500084	04023116060



FIRE PRECAUTIONS

ANNEXURE – 5

In the HITEX Exhibition Center in general and exhibition hall in particular it is forbidden:

1. To use open fire in the pavilions and in the open space
2. To smoke
3. To store outside the stand any packages, papers and other fire hazardous materials
4. To block access to power switching stations, hydrants, hand fire-fighting equipment, fire alarm push-buttons, electric power switches, etc.
5. To block fire access roads leading to Exhibition hall and convention centre access roads passages, evacuation exits and communication pathways
6. To stock and store flammable materials and to use either cleaners flammable materials or the materials that can form explosive compounds
7. To leave machines or any technical equipment not cleaned from liquids, dust, lubricants, oils and production waste after work or demonstration
8. To leave greased or oiled rags, cleaners and substances, without proper safeguard, interaction of which may result in self-ignition or explosion
9. To use balloons filled with combustible gas in pavilions or open space
10. To bring in and use any combustible gas cylinders including the tourist ones without separate agreements with CTC fire services.
11. Vehicles or any other equipment with combustion engines may be exhibited in pavilions only after the following conditions are met:
 - The fuel tank may contain only the minimum quantity of fuel necessary to remove the vehicle or other equipment from the premises
 - The fuel tank must be closed
 - The battery must be permanently disconnected

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HITEX Exhibition Center, Hyderabad



ANNEXURE - 7



FLOOR PLAN

HALL 1

E 3 X 3m - 39nos = 351 sqm	D 6 X 3m - 33nos = 594 sqm	C 6 X 6m - 08nos = 288 sqm
B 9 X 6m - 04nos = 216 sqm	A 12 X 6m - 01nos = 72 sqm	Total - 85nos = 1521 sqm

HALL 1

Hitex Exhibition Centre, Hyderabad



B2B STALLS



Aqua
Aquaria
India

HALL 2

E 3 X 3 - 47nos = 423 sqm

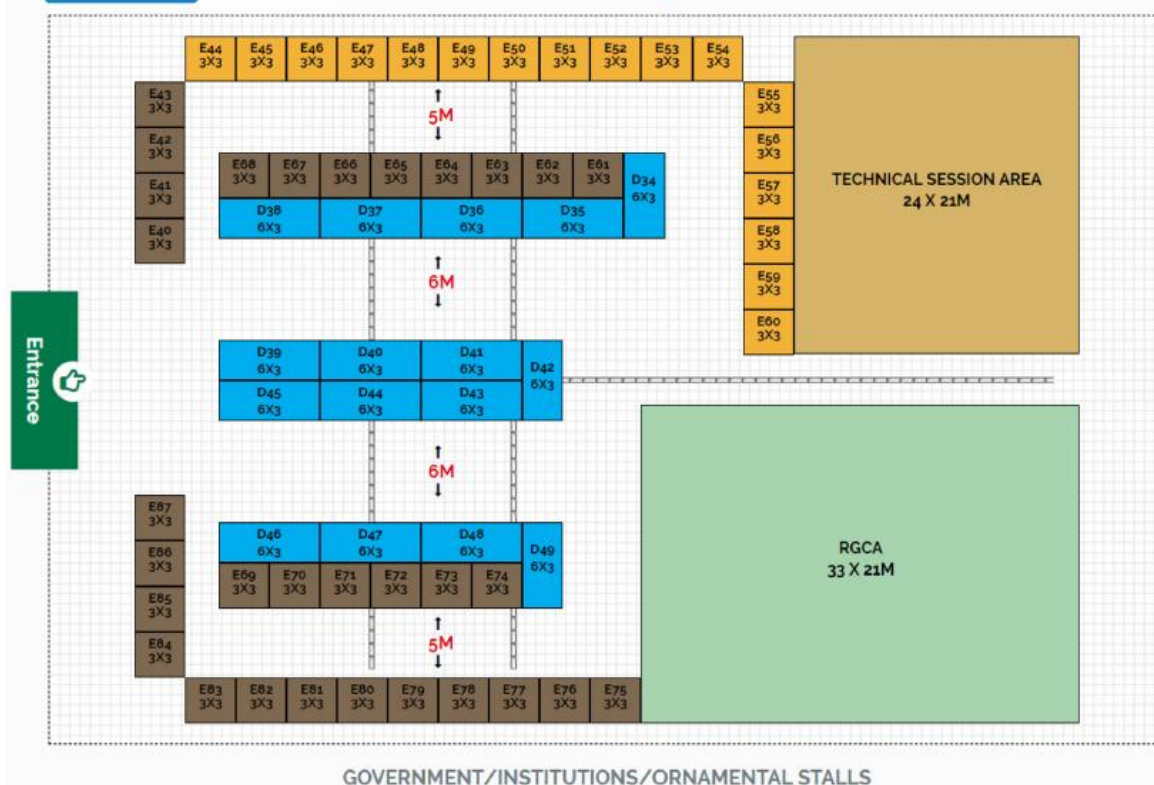
E E44 - E60 - Ornamental Fish Stalls

D 6 X 3 - 16nos = 288 sqm

Total - 66nos = 711 sqm

HALL 2

Hitex Exhibition Centre, Hyderabad





For more details, please contact:

DEPUTY DIRECTOR (MP)

The Marine Products Export Development Authority

MPEDA House, Panampilly Avenue,

Kochi – 682 036, Kerala, India

Ph: +91-484-2321722 / 2311979 / 2312812

Fax: +91-484-2312812 / 2313361

E-mail: aai@mpeda.gov.in



Aqua
Aquaria
India



DEEPALI
DESIGNS & EXHIBITS



FURNITURE & ELECTRICAL CATALOGUE



Item No. : 001
Product : Spot Light
Price : Rs. 250



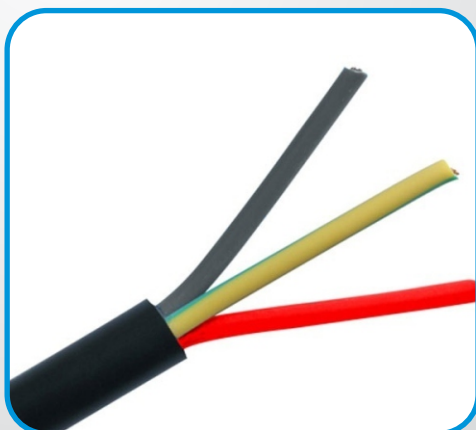
Item No. : 002
Product : Metal Halide 70w
Price : Rs. 1000



Item No. : 003
Product : LED Lamp (1Watt)
Price : Rs. 1500



Item No. : 004
Product : Socket Single phase
Price : Rs. 200



Item No. : 005
Product : Power Socket 3 phase
Price : Rs. 2500



Item No. : 006
Product : Pedestal Fan
Price : Rs. 1000





Item No. : 007
Product : Tea/Coffee Vending Machine
Price : Rs. 3000



Item No. : 008
Product : 32"/42" LED/ LCD TV
Price : Rs. 3000 / per day
Product : 55" LED/ LCD TV
Price : Rs. 3000 per day



Item No. : 009
Product : DVD Player with Stand
Price : Rs. 2000 per day



Item No. : 010
Product : LCD Projector with Stand
Price : Rs. 10000 per day



Item No. : 011
Product : Refrigerator 165/90/100 Ltr
Price : Rs. 3500 per day



Item No. : 012
Product : Deep Freezer-18°C,15 Cu ft.
Product : Deep Freezer-18°C,7.5 Cu ft.
Price : Rs. 15000 per day



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Item No. : 013
 Product : Spl. Display Deep Freezer
 (-18°C) 4 & 6 ft.(Length)
 Price : Rs. 15,000 per day



Item No. : 014
 Product : Green Potted Plants
 Small & Big size
 Price : Rs. 100 & 150



Item No. : 015
 Product : Barricading
 Price : Rs. 50



Item No. : 016
 Product : Kitchen sink with stand
 Price : Rs. 2000 per day



Item No. : 017
 Product : Collapsible - Fabric Seat
 Price : Rs. 300



Item No. : 018
 Product : Moulded - Plastic
 Price : Rs. 50 per day



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Item No. : 019
Product : Executive-with arms
Price : Rs. 500 per day



Item No. : 020
Product : Easy Cushioned
Price : Rs. 400



Item No. : 021
Product : Sofa Single seater
Price : Rs. 1500



Item No. : 022
Product : Sofa (5 seats) – Full set
Price : Rs. 5000



Item No. : 023
Product : Bar Stool
Price : Rs. 500 per day



Item No. : 024
Product : Discussion Table
Price : Rs. 500 per day





Item No. : 025
Product : Coffee Table Wooden
Price : Rs. 500 per day



Item No. : 026
Product : White Laminated Panel
Price : Rs. 500



Item No. : 027
Product : Octonorm Table
Price : Rs. 500
Size : 750mm(h)x1000mm(w)
x 500mm(d)



Item No. : 028
Product : Counter- with shelf
Price : Rs. 750
Size : 750mm(h)x1000mm(w)
x 500mm(d)



Item No. : 029
Product : Counter with
Glass Showcase
Price : Rs. 2500
Size : 1m x 1/2m x 1m x1m ht



Item No. : 030
Product : Information Table(octonorm)
Price : Rs. 750
Size : 750mm(h)x1000mm(w) x
500mm(d)





Item No. : 031
 Product : System Door – Panel
 Price : Rs. 2000



Item No. : 032
 Product : Curtain – cloth with fitting
 Price : Rs. 1000 R.mtr.



Item No. : 033
 Product : Ceiling grid with
 pre-fab system
 Price : Rs. 75 sq.ft.



Item No. : 034
 Product : Flat shelf
 Price : Rs. 500



Item No. : 035
 Product : Panel Board -
 Fabric Covered
 Price : Rs. 1000



Item No. : 036
 Product : Specification stands
 Price : Rs. 1500





Item No. : 037
Product : Book shelf
Price : Rs. 1000



Item No. : 038
Product : Octonorm Storage Rack
Price : Rs. 2500



Item No. : 039
Product : Display cabinet 4 & 6 ft.
Price : Rs. 4000 & 5000



Item No. : 040
Product : Hostess (English)
Price : Rs. 3000 per day



Item No. : 041
Product : Hostess (Telugu)
Price : Rs. 3000 per day



Item No. : 042
Product : Stall Attendant
Price : 2000 per day



DEEPALI
DESIGNS & EXHIBITS

FOR BOOKING

Terms and condition:

1. All orders are subject to stock availability.
2. Rates are for the duration of the exhibition.
3. Orders cannot be confirmed until all hire and other charges have been paid in full.
4. Any major damage to the equipment is payable by the hirer.
5. All prices are excluding the GST of the total invoice value.
6. Images off all items may changed as per availability.

Account Details

Bank Name : VIJAYA BANK
Account Name : DEEPALI DESIGNS & EXHIBITS PVT. LTD.
Account No. : 604700301000368
Branch : VIJAYA BANK, PUNJABI BAGH, NEW DELHI – 110026
Branch Code : 6047
IFSC Code : VIJB0006047
(For RTGS & NEFT)
Swift Code : VIJBINBBRFC
(For foreign remittances)

Note :

Cheque / DD (Payable at PAR) in the favour of DEEPALI DESIGNS & EXHIBITS PVT. LTD.

Last Date of Booking - 25 / 8 / 2019 (No Booking will be taken after given date)
Confirmation of Booking will be given only after receiving of full payment.

For Booking Additional Furniture & Customized Stall Contact us

E-mail : aruna.shukla@deepalidesigns.com

Mobile No. : 7045681864 , Phone : 022- 66716198

Delhi Office

Plot No. 17, Ist & IInd Floor,
Central Market, Punjabi Bagh(West),
New Delhi – 110026
Tel.:+91 11 41 41 5342/41 41 5388
Telefax:+91 11 41 83 3407

Mumbai Office

812, Hubtown Viva,
Western Express Highway,
Shankarwadi, Jogeshwari (E),
Mumbai 400060.
Phone: 022 - 66716198 / 99.



DEEPALI
DESIGNS & EXHIBITS